



CASE STUDY:  
HOLIDAY INN EXPRESS, J24 BRIDGWATER, SOMERSET TA6 6DF  
May 2016

THE BRIEF.

Zeal Projects are appointed as consultant for this proposed development and are pleased to confirm detailed Planning Permission has been awarded to construct a 120 bedroom Holiday Inn Express hotel at the Regional Rural Business Centre, adjacent to Junction 24 of the M5 Motorway.

Bridgwater is quickly becoming established as a major gateway to the South West and there is very little quality branded hotel accommodation within the immediate area. This location will not only benefit from the increasing transient M5 motorway traffic but more importantly it will service the increased demand from local businesses in the area.

The proposed development of the Hinckley Point C nuclear power station nearby will be an additional demand driver and the hotel construction is planned to commence Q3 2016 with opening Q3 2017

CLIENT.

Zeal Hotels

TEAM.

Project Manager	Day & Johnson
Quantity Surveyor	Day & Johnson
Engineer	MLM
Architect	Aros Architects
Interior Designer	Zeal Projects
Contractor	TBA

