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Hampton by Hilton to Open First Scottish Hotel in 2014

Award-winning brand to further boost Scottish hospitality during landmark year for industry

GLASGOW, UK – (XX January, 2014) – As the Scottish hospitality industry readies itself for an unforgettable year of tourism, [Hilton Worldwide](#) today provided further cause for optimism in unveiling plans to open the country's debut [Hampton by Hilton](#) hotel in Glasgow's city centre next summer.

Under a franchise agreement with Scot Sheridan and Curo West Campbell LLP, £11million has been invested in the redevelopment of a former office block on West Campbell Street, a short walk from Glasgow Central Rail Station. The building will undergo an extensive renovation, converting the structure into an 88 guest room hotel with additional features including a 24 hour fitness centre.

Patrick Fitzgibbon, senior vice president, development, Europe and Africa, Hilton Worldwide, said, "Hilton Worldwide has a strong presence in Glasgow, led by our flagship Hilton Glasgow which last year celebrated its 20th anniversary. Visitor numbers to the city are expected to grow by up to one million a year until 2016¹ so the time is right to go on to expand our portfolio here. Having successfully opened Hilton Garden Inn Glasgow City Centre two years ago we are delighted to be providing further choice for guests seeking affordable, quality, centrally located accommodation with our debut Hampton by Hilton."

As a destination, Glasgow benefits from a strong mix of business and leisure visitors, enjoying a position as one of the UK's foremost conferencing and retail venues. The city is home to the Scottish Exhibition and Conference Centre, along with a range of world class sports stadiums and the recently opened Hydro Arena. All of these factors are driving

¹ Glasgow Tourism Strategy <http://www.clyde waterfront.com/projects/clyde-wide/tourismstrategy>

increased demand for accommodation in the city as facilities are revamped ahead of next summer's Commonwealth Games.

Phil Cordell, global head, Hampton by Hilton, said, "The eyes of the world will be on Scotland in 2014 as it hosts both the Ryder Cup and Commonwealth Games. As a result there can be no better time for us to be introducing our own gold medal-winning brand to the country. With Glasgow City Council investing over £1.3bn² in transport links and infrastructure over the last 12 months, the city is set to enjoy particular benefit from hosting the games. This makes it a perfect location for us to get out of the starting blocks in Scotland with a bang."

Hampton by Hilton Glasgow Central will offer the brand's full range of signature services, which saw it scoop the prestigious 2012 JD Power Customer Service Champion Award. These include free high speed internet access, a daily hot breakfast included in the room rate and a round the clock snack bar. Guestrooms will be equipped with the Clean and Fresh Hampton Bed®, contemporary bathrooms, 32-inch TVs and secure safes as standard. Every stay is underpinned by Hampton's 100% Satisfaction Guarantee – whereby if a guest is not satisfied with their stay, they do not have to pay.

Tim Wheeldon, managing director, Zeal Projects Limited said: "The development of Hampton by Hilton hotels in the UK is rapidly gathering pace and the brand is proving very successful in bringing elements of both quality & design to the increasingly competitive "economy" hotel market. We are delighted to be appointed by our client Scot Sheridan to manage the design & construction of the first Hampton by Hilton in Scotland, particularly with the focus being on Glasgow for 2014."

Hampton by Hilton hotels participate in Hilton HHonors, the only hotel rewards program that offers Points & Miles for the same stay and no Blackout Dates to redeem rewards. For more information about Hampton by Hilton hotels please visit <http://hamptonbyhilton.com> or <http://news.hampton.com>.

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About Hampton Hotels

The Hampton Hotels brand, including Hampton Inn, Hampton Inn & Suites and Hampton by Hilton, is an award-winning leader in the mid-priced hotel segment, serving value-conscious and quality-driven travelers. With over 1,900 properties totaling more than 186,000 rooms in 14 countries and territories, Hampton Hotels is part of Hilton Worldwide, a leading global hospitality company. All Hampton hotels offer comfortable surroundings and a friendly service culture, defined as "Hamptonality," delivered by

² Glasgow City Council <http://www.glasgow.gov.uk/index.aspx?articleid=9992>

over 50,000 Team Members and supported by the 100% Hampton Guarantee®, reinforcing its commitment to providing excellent service to both business and leisure travelers alike. High-quality and consistent accommodations and amenities, such as free Wi-Fi and free hot breakfast, and the latest technology and innovations, such as multi-unit Power Cubes and the brand's signature Clean and Fresh Hampton Bed®, combined with numerous locations globally have made Hampton a leader in its segment and one of the fastest growing hotel brands worldwide. Please visit www.hampton.com, <http://news.hampton.com> or www.hamptonoffers.com for more information and connect with Hampton Hotels online at www.facebook.com/Hampton, <http://twitter.com/Hampton> or www.youtube.com/Hampton.

About Hilton Worldwide

Hilton Worldwide is a leading global hospitality company, spanning the lodging sector from luxury and full-service hotels and resorts to extended-stay suites and focused-service hotels. For 94 years, Hilton Worldwide has been dedicated to continuing its tradition of providing exceptional guest experiences. The company's portfolio of ten world-class global brands is comprised of more than 4,000 managed, franchised, owned and leased hotels and timeshare properties, with more than 665,000 rooms in 90 countries and territories, including Waldorf Astoria Hotels & Resorts, Conrad Hotels & Resorts, Hilton Hotels & Resorts, DoubleTree by Hilton, Embassy Suites Hotels, Hilton Garden Inn, Hampton Hotels, Homewood Suites by Hilton, Home2 Suites by Hilton and Hilton Grand Vacations. The company also manages an award-winning customer loyalty program, Hilton HHonors™. Visit www.hiltonworldwide.com for more information and connect with Hilton Worldwide at www.facebook.com/hiltonworldwide, www.twitter.com/hiltonworldwide, www.youtube.com/hiltonworldwide, www.flickr.com/hiltonworldwide and www.linkedin.com/company/hilton-worldwide.